

Year 8 // Advertisement Book

Submitting an Ad Request

Submitting an ad request is fairly simple but all of the below information MUST be included before we can start production on your ad.

- 1. Refer to the Lezyne LZ8-AD-BOOKLET-2015.pdf, select an ad.
- 2. Give us the name of the publication and desired language.
- 3. Provide translations of ALL ad copy.
- 4. Provide us with COMPLETE ad dimensions and specs.
- 5. Provide us with your contact info for the bottom of the ad: Name, email, phone and also your website.
- 6. Please plan accordingly and allow us at least 72 hrs before the Artwork Due date. Contact your Lezyne representative for exceptions or expedited completion.
- 7. Allow 48hrs to complete requested artwork.

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WHERE THERE'S DARKNESS, NOW IS 1400 LUMEN.

LIGHTING YOUR WAY.



MEGA DRIVE

LUMEN OUTPUT:

BUILT TO LAST:

POWER UP:

EASE OF USE:

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully

This is Lezyne. This is Engineered Design.

designed LED lights that are built to last.







INFINITE LIGHT SOLUTION:



6 easy to navigate light settings for instant light alternatives

Ultra-bright, real world tested 1,400 lumens available

Compact CNC sculpted aluminum body

Rechargeable via Micro USB

Replace battery on the fly to extend ride time

... AND THEN THERE WAS 900 LUMEN BRIGHT.

LIGHT YOUR RIDE.



DECA DRIVE

LUMEN OUTPUT:

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

This is Lezyne. This is Engineered Design.









Compact CNC sculpted aluminum body

Ultra-bright, real world tested 900 lumens available

BUILT TO LAST:

INFINITE LIGHT SOLUTION: Replace battery on the fly to extend ride time

POWER UP: Rechargeable via Micro USB

EASE OF USE: 6 easy to navigate light settings for instant light alternatives

ALL ONO WITH INFINITE LIGHT. RIDE FOREVER.



XL DRIVE FAMILY

LUMEN OUTPUT:

BE SEEN:

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

This is Engineered Design.





Mini Drive XL- up to 250 lumens Power Drive XL- up to 600 lumens Super Drive XL- up to 700 lumens

BUILT TO LAST: Sculpted lightweight CNC machined aluminum bodies

Infinite Light allows for on-demand battery replacement also recharges via Micro USB cable POWER UP:

Overdrive Race mode allows easy switch between Overdrive & Economy

EASE OF USE: Hard mount thumb screw secures light to 31.8mm & 25.4mm handlebars





YTHING YOU N

FRONT. REAR. DONE.



MACRO DRIVE DUO

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

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Up to 400 lumens available- 10 hours of light in flash mode (400 lumens front, 5 lumens rear) LUMEN OUTPUT:

Lightweight CNC machined aluminum helmet LED (includes helmet mount) **BUILT TO LAST:**

Side visibility design allows 180 degree visibility with 8 riding modes BE SEEN:

Rechargeable via Micro USB (fast High Efficiency 2 amp charging with compatible wall adaptor) **POWER UP:**

MICRO LIGHT. ULTRA BRIGHT.

FRONT. REAR. RIDE.



MICRO DRIVE PAIR

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

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LUMEN OUTPUT:

BUILT TO LAST:

BE SEEN:

POWER UP:

EASE OF USE:



Up to 200 lumens available- almost 5 hours of front light &

Constant Lumen power management- front features Overdrive Race mode & rear features high-visability Daytime Flash

Snap-fit mount with strap attaches to a wide range of handle bars and seat posts

8 hours of rear light (200 lumens front, 70 lumens rear)

Lightweight CNC machined aluminum body

Integrated USB for fast recharging, cable free!

IF ONLY EVERYTHING IN LIFE WAS AUTOMATIC.

RIDE. PARK. FORGET.



ZECTO DRIVE AUTO

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

This is Lezyne. This is Engineered Design.









Motion detecting systems triggers automatic shutoff of light after 3 minutes of inactivity, turns back on when in motion again AUTO ON/OFF:

LUMEN OUTPUT: Up to 20 lumens available- 10 hours of light in daytime flash mode

High visibility rear safety light with three LEDs and Intelligent Power Indicator LEDs for monitoring battery power consumption BE SEEN:

POWER UP: Rechargeable via Micro USB for ultimate convenience

RECHARGE & RIDE. SMALL LIGHT. BIG PERFORMANCE.



KTV DRIVE PAIR

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

This is Lezyne. This is Engineered Design.







LUMEN OUTPUT:

Up to 15 lumens available- almost 10 hours of light (15 lumens front, 7 lumens rear)

BUILT TO LAST: Compact sculpted aluminum body

Front and rear lights with 180 degree visibility and 5 riding modes BE SEEN:

Rechargeable via integrated USB with Power Indicator LED monitor **POWER UP:**

EASE OF USE: Clip-on system with versatile strap or clip mounting

COLOR YOUR RIDE.

BE SEEN. BE SAFE.



FEMTO DRIVE FAMILY

We build our own LED lights from the drawing board up. Our high quality, CNC machined bodies are manufactured in-house and our LED LIGHT and lenses are simply the best you can buy. Beautifully designed LED lights that are built to last.

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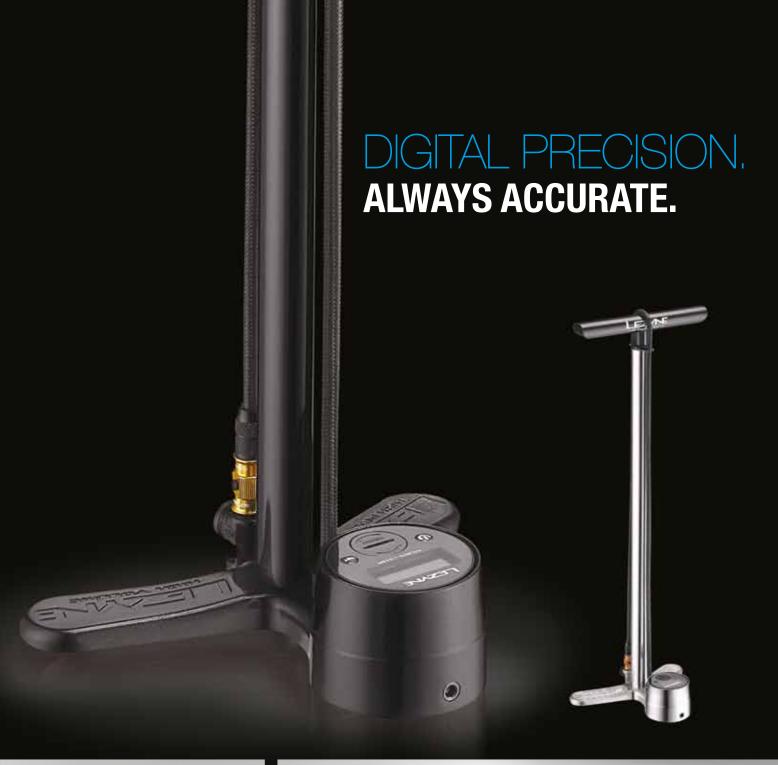


LUMEN OUTPUT:

BUILT TO LAST: Compact sculpted aluminum body

Front and rear lights with 180 degree visibility and 2 riding modes BE SEEN:

Coin cell batteries power a single white or red LED **POWER UP:** EASE OF USE: Clip-on system with versatile strap or clip mounting



CNC DIGITAL DRIVE

Bringing high-quality products to market is not something everyone can do. Having our own in-house design, engineering and manufacturing frees us up to create beautifuly designed, all metal, CNC machined floor pumps that are built to last.

This is Lezyne.

This is Engineered Design.





Engineered Design

SAFE CONNECT:



Extremely accurate (within +/- 3%) digital gauge measures up to 300 PSI / 20.7 BAR **DIGITAL GAUGE:**

BUILT TO LAST: All CNC machined aluminum construction

Extra long, nylon-reinforced, braided hose with aluminum connections **REACHES ANYWHERE:**

ABS Flip-Thread Chuck (for Presta & Schrader valves), Speed Chuck & ball/bladder adapters included



CNC FLOOR DRIVE

Bringing high-quality products to market is not something everyone can do. Having our own in-house design, engineering and manufacturing frees us up to create beautifuly designed, all metal, CNC machined floor pumps that are built to last.

This is Lezyne. This is Engineered Design.





NEW LARGER GAUGE: Oversized 3.5" precision gauge measuring up to 220 PSI

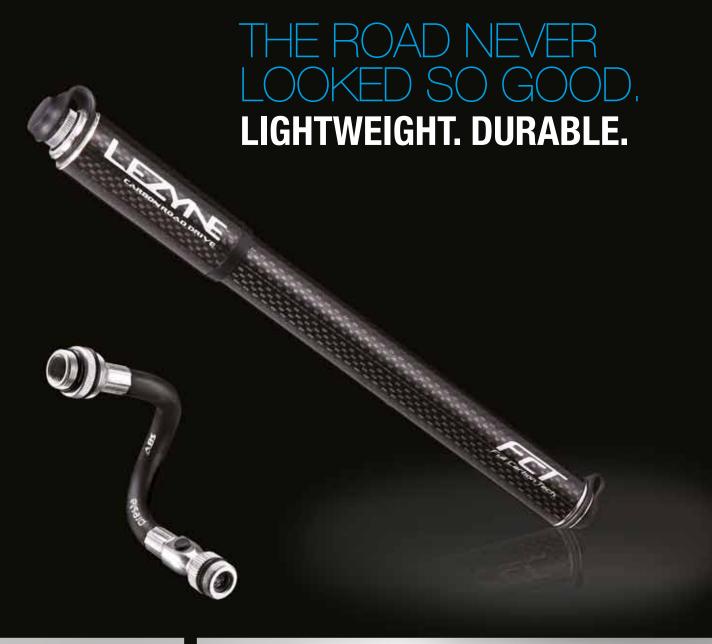
BUILT TO LAST: All CNC machined aluminum construction

REACHES ANYWHERE: Extra long, nylon-reinforced, braided hose with aluminum

ABS Flip-Thread Chuck (for Presta & Schrader valves), Speed Chuck & ball/bladder adapters included SAFE CONNECT:







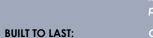
CARBON ROAD DRIVE

Remember when plastic hand pumps were everywhere? In our first year we changed the entire market with our beautifully designed, all metal, CNC machined hand pumps that were designed and manufactured in-house and built to last.

This is Lezyne.
This is Engineered Design.







DESIGNED FOR THE ROAD:

EASY TO USE:

ABS Flex Hose easily attaches to Presta valve to protect valve from damage caused by "rocking" the valve stem during

Compact and lightweight designed for high pressure tires capable of reaching 160 psi / 11 bar

pumping

CNC and aluminum piston with FCT carbon barrel and handle

MOUNTABLE: Includes carbon frame pump mount







Remember when plastic hand pumps were everywhere? In our first year we changed the entire market with our beautifully designed, all metal, CNC machined hand pumps that were designed and manufactured in-house

and built to last.

This is Lezyne.
This is Engineered Design.





ROAD DRIVE

DESIGNED FOR THE ROAD: Compact and lightweight designed for high pressure

tires capable of reaching 160 psi / 11 bar

EASY TO USE: ABS Flex Hose easily attaches to Presta valve to protect valve

from damage caused by "rocking" the valve stem during

pumping

BUILT TO LAST: CNC machined aluminum body, piston and handle

MOUNTABLE: Includes aluminum frame pump mount

3 SIZES AVAILABLE: S- 180mm/82g • M- 216mm/96g • L- 283mm/110g







PRESSURE DRIVE

were everywhere? In our first year we changed the entire market with our beautifully designed, all metal, CNC machined hand pumps that were designed and manufactured in-house and built to last.

This is Lezyne. This is Engineered Design.





DESIGNED FOR THE ROAD:

Compact and lightweight designed for high pressure tires capable of reaching 120 psi / 8.3 bar

EASY TO USE:

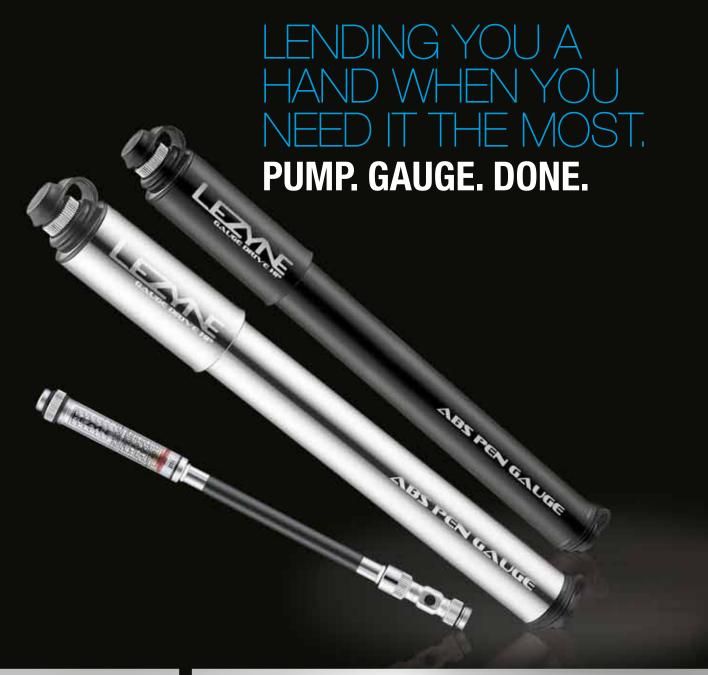
ABS Flex Hose easily attaches to both Presta or Schrader valves to protect valve from damage caused by "rocking" the valve

BUILT TO LAST: CNC machined aluminum body, piston and handle

MOUNTABLE: Includes Composite Matrix frame pump mount







GAUGE DRIVE HP

Remember when plastic hand pumps were everywhere? In our first year we changed the entire market with our beautifully designed, all metal, CNC machined hand pumps that were designed and manufactured in-house and built to last.

This is Lezyne.
This is Engineered Design.





DESIGNED FOR THE ROAD:

Compact and lightweight designed for high pressure tires capable of reaching 120 psi / 8.3 bar

INTEGRATED GAUGE:

ABS Pen Gauge designed inline with the hose for precise pressure with the ABS Flip Chuck Presta or Schrader valves

BUILT TO LAST:

CNC sculpted aluminum body, piston and handle

MOUNTABLE:

Includes Composite Matrix frame pump mount







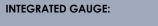
GAUGE DRIVE HV

Remember when plastic hand pumps were everywhere? In our first year we changed the entire market with our beautifully designed, all metal, CNC machined hand pumps that were designed and manufactured in-house and built to last.

This is Lezyne.
This is Engineered Design.







BUILT TO LAST:

MOUNTABLE:

DESIGNED FOR THE MOUNTAIN: Compact and lightweight designed for high volume tires capable of reaching 90 psi / 6.2 bar

ABS Pen Gauge designed inline with the hose for precise pressure with the ABS Flip Chuck Presta or Schrader valves

CNC sculpted aluminum body, piston and handle

DUNTABLE: Includes Composite Matrix frame pump mount





INFLATE AND GO... FARTHER.



LEZYNE CO2 TIRE INFLATORS

Controlling 900psi worth of CO2 is no easy task. Forget about plastic bodies and parts. Beautifully designed, all metal, high quaility, CNC machined Inflators are manufactured in-house and built to last. Experience you can trust, quality you can feel.

This is Lezyne. This is Engineered Design.







PRECISION CONTROL:



All Lezyne CO2 inflators give you complete control over the amount of air you need in your tire

Lightweight aluminum & CNC parts make these some of the lightest CO2 inflators available anywhere **WEIGHS LESS:**

BUILT TO LAST: All CNC machined aluminum & brass construction

INSTANT TIRE INFLATION:





CONTROL DRIVE CO2

Controlling 900psi worth of CO2 is no easy task. Forget about plastic bodies and parts. Beautifully designed, all metal, high quaility, CNC machined Inflators are manufactured in-house and built to last. Experience you can trust, quality you can feel.

This is Lezyne. This is Engineered Design.





PRECISION CONTROL: Dial in the exact amount of pressure every time

WEIGHS LESS: Super lightweight- only 26 grams!

BUILT TO LAST: All CNC machined aluminum & brass construction

INSTANT TIRE INFLATION: From flat to full in seconds

Twin Slip Chuck head designed to effortlessly engage Presta & Schrader tire valves for fast inflation **QUICK CONNECT:**









RAP 21 TOOL

Strength and durability combined, our mini tools get it done. From our center pivot tool design (perform tasks with less we've built these to last. All are designed and manufactured in-house to maintain our high quality standards.

This is Engineered Design.







- 21 of the key tools you'll actually use including:

 Cast stainless steel chain breaker (8/9/10/11 speed chains) & spoke wrench

 7 Hex tools, 2 star shaped tools, Phillips & flat screw driver and tire lever

 Integrated LED light & bottle opener/disc break wedge

BUILT TO LAST:

Forged, wrapped Center-Pivot tools with Chrome Vanadium steel bits & steel fastening hardware

ERGONOMIC:

Forged aluminum side plates for comfort & performance





STAY DRY OUT THERE.



DRY CADDY

WATERPROOF:

QR MOUNTING:

BUILT TO LAST:

RIDER SAFETY:

Compact yet durable, our Caddy's have everything you would need. Designed integrated a quick release mounting system to our nylon woven construction. These bags are built to last.

This is Lezyne. This is Engineered Design.









Wide opening, water tight roll-up design, to keep contents dry in the wettest of settings

Lightweight, semi-rigid design with Lezyne's Quick Release (QR) mounting system

High frequency welded durable construction

Reflective light loop aids rider visibility at night



SMART DRY CADDY

Compact yet durable, our Smart Caddy's have everything you would need. Designed with the needs of a rider in mind, these lightweight, water tight caddy's are high frequency welded and are built to last.

This is Lezyne. This is Engineered Design.







Water tight roll-up design, to keep contents dry in the wettest of your riding settings

Lightweight, semi-rigid design with Lezyne's Quick Release (QR) mounting system QR MOUNTING:

High frequency welded durable construction **BUILT TO LAST:**

SIZES AVAILABLE: Designs to fit a popular selection of 4 and 5 inch phones





EXPANDABLE, NOT EXPENDABLE. MORE STORAGE WITH LESS SPACE.



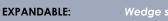
EX CADDY

Compact yet durable, our Caddy's have everything you would need. Designed with the needs of a rider in mind, our buckle system attaches to saddle rails and seat post and our nylon woven construction ensures these caddys are built to last.

This is Lezyne. This is Engineered Design.







Wedge shaped Caddy with a lower portion that unzips when more storage is needed

BUCKLED MOUNTING: Attaches to saddle rails and seat post, making a stable

and secure mount

ORGANIZATION: Labeled pockets on the inside

BUILT TO LAST: Durable woven nylon construction with water resistant zippers





COMPACT YOUR RIDE.



ROAD CADDY

Compact yet durable, our Caddy's have everything you would need. Designed with the needs of a rider in mind, our clamshell design opens up for more space and our durable nylon woven construction ensures our caddys are built to last.

This is Lezyne. This is Engineered Design.





EASY ACCESS:

SMALL AND COMPACT:

Minimal sized caddy that tucks nicely under the saddle, large nylon strap secures caddy to the saddle rails

Clamshell design opens to provide easy access, elastomer

internal pocket for storage

RIDER SAFETY:

Reflective logos and rear light loop aids rider visibility

BUILT TO LAST:

Durable woven nylon construction with water resistant zippers





ER CADDY MEANS

BIGGER IS BETTER.



ENERGY CADDY

Compact yet durable, our Caddy's have everything you would need. Designed with the needs of a rider in mind, we've integrated molded EVA foam sides with our durable nylon cover. These caddy's are built to last.

This is Lezyne. This is Engineered Design.







ENERGIZE YOUR RIDE: Compact nutritional bag ideal for, energy gels, bars, multi-tools or even cell phones

EASY ACCESS:

providing easy access during your ride

FIT MORE: Elastic mid section expands to accommodate contents

BUILT TO LAST:

STAY ENERGIZED, STAY SMART.



SMART ENERGY CADDY

Compact yet durable, our Smart Caddy's have everything you would need. Designed with the needs of a rider in mind, these lightweight, semi-rigid, clamshell pods are made with our tough nylon woven construction. These bags are built to last.

This is Lezyne.

This is Engineered Design.









Lightweight, semi-rigid, smart phone Caddy with touch screen compatible clear panel PHONE COMPATIBLE:

EASY ACCESS:

Three Velcro straps attach caddy to top tube & head tube with clamshell design that opens for easy access to contents

STAY IN PLACE: Mesh divider helps keep items in place

Universal phone pocket holds popular 4 - 5 inch models **SMART PHONE:**

SMALL SIZE, BIG USE.



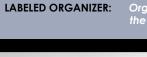
FLOW CADDY

Compact yet durable, our Flow Caddy conveniently fits in your water cage mount and stores you import accessories. Designed with the needs of a rider in mind, this organizer keeps it's contents dry in a lightweight rigid container weighing only 60 grams.

This is Lezyne. This is Engineered Design.







Engineered Design



Lightweight, rigid container that fits into all Lezyne and most bottle cages **BOTTLE CAGE DESIGN:**

FAST ACCESS: Large opening creates quick and easy access to contents

Universal storage for patch kit, multi tool, extra-tube, cell phone, etc. LARGE CONTAINER:

Organizer version available to secure the contents inside the organizer, labeled for your convenience

THINGS COME IN PAIRS, T THINGS COME IN A KIT.

ORGANIZE YOURSELF.



SPORT KIT

Combining our in-house designed tools, hand pump and bag, we created a kit perfect for the cyclist. All high-quality materials come together in this convient all-in-one kit that's built to last.

This is Lezyne. This is Engineered Design.







EVERYTHING YOU NEED:

- M Caddy filled with all the essentials for your ride:

 Smart Kit and a pair of Matrix Levers to repair your flat tire

 Sport Drive hand pump to fill your tire back to pressure

BUILT TO LAST:

Durable materials such as CNC machined aluminum, Composite Matrix and nylon woven design make these accessories durable

BUNDLE UP:

Everything you need in one complete and compact kit



